

# Yuri Hyun

Illustrator Package designer

# WORK EXPERIENCE

## Senior package designer

OSSE /Seoul. Korea

Feb 2025 - Present

Korea's No. 1 soy milk product, Vegemil brand package design

#### Freelancer BX/Package designer

Studio Oroshi / Gwacheon.Korea

April 2024 - Present

Established a design studio on Korea's "Kmong" platform,

#### • Seoul.Korea

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Education

2013-2016 M.F.A in Illustration Academy of Art University in San Francisco

2007-2012 B.F.A in Communication Design specializing in BX and packaging design

# **Design Lead**

Jambaekee / Seoul.Korea

July 2019 - February 2024

- Created daily illustrations for online promotions and digital content.
- Designed food packaging for various products.

## Freelancer BX designer

Mosigo / Seoul.Korea

January 2021 - August 2022

- Developed brand identities, including package and character design.
- Produced visual content for diverse marketing needs.

#### Animated emoticon designer

Hong-ik University in Sejong city

Expertise

Adobe Photoshop

Adobe Illustrator

Procreate

Figma

After Effect

Roofy & Company / Seoul.Korea

November 2018 - April 2019

Designed animated emoticons for messenger platforms.

## Freelancer Content Designer

CMGT / Seoul.Korea

August 2018 - March 2019

• Designed online content to enhance brand promotion for clients.

#### Freelancer snowboard deck designer

Freesport / Taiwan

December 2017 - April 2018

 Oversaw snowboard deck design, including artwork, branding, and typography.

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**Adobe Premiere** 

CSS



Proudly representative illustrator by inky illustration in London

# 2D Image Analyst

#### Apple (via Apex Systems) / Cupertino.CA

December 2017 - June 2018

- Performed analystical, methodical and QA related tasks
- Navigated through 2D & 3D environments
- Identified and documented issues, collaborating with team leads for resolution.
- Managed large datasets while prioritizing tasks under tight deadlines.
- Quickly adapted to new software and workflows.

# AWARDS

# The 1st Korea NFT Art Competition

April 2023

Excellence Award / Maeil Business Newspaper Company