

Yuri Hyun

Illustrator Package designer

Seoul.Korea

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Education

2013-2016
M.F.A in Illustration
Academy of Art University
in San Francisco

2007-2012

B.F.A in Communication Design

Hong-ik University
in Sejong city

Expertise

Adobe Photoshop

Adobe Illustrator

Procreate

Figma

After Effect

Adobe Premiere

HTML

CSS



Proudly representative illustrator by inky illustration in London

WORKEXPERIENCE

Senior package designer/Illustrator

OSSE /Seoul. Korea

Feb 2025 - Present

- · Responsible for the package design of Vegemil, Korea's leading soy milk brand.
- Create brand illustration assets for online campaigns, social media, and seasonal promotions.
- Develop visual storytelling through character-based artwork and cross-team collaboration.

Freelancer BX/Package designer

Studio Oroshi / Seoul.Korea

April 2024 - February 2025

• Established a design studio on Korea's "Kmong" platform, specializing in BX and packaging design

Design Lead

Jambaekee / Seoul.Korea

July 2019 - February 2024

- Created daily illustrations for online promotions and digital content.
- Designed food packaging for various products.

Freelancer BX designer

Mosigo / Seoul.Korea

January 2021 - August 2022

- Developed brand identities, including package and character design.
- Produced visual content for diverse marketing needs.

Animated emoticon designer

Roofy & Company / Seoul.Korea

November 2018 - April 2019

Designed animated emoticons for messenger platforms.

Freelancer Content Designer

CMGT / Seoul.Korea

August 2018 -March 2019

Designed online content to enhance brand promotion for clients.

Freelancer snowboard deck designer

Freesport / Taiwan

December 2017 -April 2018

 Oversaw snowboard deck design, including artwork, branding, and typography.

2D Image Analyst

Apple (via Apex Systems) / Cupertino.CA

December 2017 -June 2018

- Performed analystical, methodical and QA related tasks
- Navigated through 2D &3D environments
- Identified and documented issues, collaborating with team leads for resolution.
- Managed large datasets while prioritizing tasks under tight deadlines.

 Ouickly adopted to pay activers and workflows.
- Quickly adapted to new software and workflows.

AWARDS

The 1st Korea NFT Art Competition

April 2023

Excellence Award / Maeil Business Newspaper Company